

# HOUSE . . . . . No. 4227

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By Mr. Bosley of North Adams, petition of Daniel E. Bosley for legislation to establish a creative economy council within the Executive Office of Housing and Economic Development. Economic Development and Emerging Technologies.

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## The Commonwealth of Massachusetts

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In the Year Two Thousand and Seven.

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### AN ACT ESTABLISHING THE MASSACHUSETTS CREATIVE ECONOMY COUNCIL.

1    *Whereas*, The deferred operation of this act would tend to  
2 defeat its purpose, which is to establish forthwith the Massachusetts  
3 creative economy council, therefore it is hereby declared to  
4 be an emergency law, necessary for the immediate preservation of  
5 the public convenience.

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1    Chapter 23 of the General Laws is hereby amended by adding  
2 the following section:—  
3    Section 62. There shall be a Massachusetts creative economy  
4 council within the executive office of economic development and  
5 housing. The mission of the commonwealth creative economy  
6 council shall be to develop a statewide strategy for the enhancement,  
7 encouragement, and growth of the creative economy in the  
8 commonwealth, and to promote through public and private means  
9 responsive public policies and innovative private sector practices.  
10   The council shall consist of 23 members, 1 of whom shall be  
11 the secretary of the executive office of economic development and  
12 housing, or his designee, who shall also serve as chair of the  
13 council; 1 of whom shall be the executive director of the Massachusetts  
14 office of travel and tourism, or his designee; 1 of whom  
15 shall be the executive director of the Massachusetts cultural  
16 council, or his designee; 1 of whom shall be the director of the  
17 Massachusetts office of business development, or his designee; 1

18 of whom shall be the executive director of the Massachusetts  
19 Advocates for the Arts, Sciences, and Humanities, or his designee;  
20 1 of whom shall be the director of the John Adams Innovation  
21 Institute, or his designee; 1 of whom shall be the president of the  
22 Massachusetts Technology Leadership Council, or his designee; 1  
23 of whom shall be the chairman of the Massachusetts Lodging  
24 Association, or his designee; 1 of whom shall be the president of  
25 the Massachusetts Restaurant Association, or his designee; 3  
26 members who shall each be a director of a regional tourism  
27 council; 1 member who shall be from the Salem Partnership; 1  
28 member who shall be from the Salem State College Assistance  
29 Corporation; 1 member who shall be from the Berkshire Creative  
30 Economy Initiative; 1 member who shall be the president of the  
31 Massachusetts College of Art, or her designee; 1 member who  
32 shall be appointed by the governor, who shall be an owner of a  
33 sole proprietorship in the creative economy; 3 members of the  
34 senate, 2 of whom shall be appointed by the senate president and  
35 1 of whom shall be appointed by the senate minority leader; and 3  
36 members of the house of representatives, 2 of whom shall be  
37 appointed by the speaker of the house and 1 of whom shall be  
38 appointed by the house minority leader.

39 Members of the council shall serve for a term of 2 years, and  
40 may be reappointed. The council may adopt rules for the appoint-  
41 ment of members, and may increase or decrease the number of  
42 members.

43 The council shall meet at least 4 times annually. The council  
44 shall exist for 4 years from the effective date of this section, pro-  
45 vided further that the secretary of the executive office of eco-  
46 nomic development and housing may petition the general court for  
47 an extension of said term.

48 The duties of the task force shall include, but shall not be lim-  
49 ited to, the following:— develop a working definition of the cre-  
50 ative economy; research and evaluate studies conducted within the  
51 commonwealth and in other states, to locate and identify best  
52 practices that easily transfer to the Commonwealth; review the  
53 recommendations of the “Innovation Agenda: Growing the Cre-  
54 ative Economy in Massachusetts” statewide conference of May 3,  
55 2006, and the Berkshire Creative Economy Report, and other  
56 statewide and regional research-based recommendations, in order

57 to develop a statewide strategy for enhancement of the creative  
58 economy; provide recommendations on restructuring economic  
59 programs within state government to enhance creative economy  
60 efforts; provide strategies and proposed legislation where neces-  
61 sary to provide linkage between programs to enhance the creative  
62 economy; establish metrics to measure the effect of the creative  
63 economy on other sectors of the economy by developing and con-  
64 ducting extensive statewide research and creating a database from  
65 the results; foster education and workforce development in the  
66 creative economy sector by stimulating efforts to develop career  
67 pathways for creative industries; research the potential for an  
68 online resource directory, including but not limited to the develop-  
69 ment and promotion of a web based resource highlighting the cre-  
70 ative economy and its member companies and organizations;  
71 research the potential for a comprehensive communications pro-  
72 gram targeting member communities, organizations, stakeholders  
73 and interested parties, including the promotion of networking  
74 across the creative economy sector; and research methods to brand  
75 Massachusetts as creative economy leader.

76 The committee shall submit, not later than May 1st, 2008, a  
77 written report of its activities to the chairs of the house and senate  
78 committees on ways and means, the chairs of the joint committee  
79 on economic development and emerging technologies, the chairs  
80 of the joint committee on tourism, arts, and cultural development,  
81 and the chairs of the joint committee on community development  
82 and small business. The report shall include recommendations to  
83 the general court regarding proposed changes to this section, or  
84 any other section or chapter of the General Laws, or any regula-  
85 tions promulgated pursuant thereto, necessary to promote the cre-  
86 ative economy in the Commonwealth.

87 Said council shall report to the general court the results of its  
88 investigation and study, and its recommendations, if any, together  
89 with drafts of legislation necessary to carry its recommendations  
90 into effect, by filing the same with the clerk of the house of repre-  
91 sentatives who shall forward the same to the chairs of the house  
92 and senate committees on ways and means, the chairs of the joint  
93 committee on economic development and emerging technologies,  
94 the chairs of the joint committee on tourism, arts, and cultural  
95 development, and the chairs of the joint committee on community

96 development and small business, on or before the first Wednesday  
97 in May, 2008.